



presented by
Lehigh Valley
Health Network

STEELHAWKS

Jr FOOTBALL LEAGUE



Domino's



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Hello Youth Football Organizations, Coaches, and Directors,

I am very excited to introduce to you the **Steelhawks Junior Football League (SJFL)**. We are currently planning 5th season for the SJFL beginning in March 2018 inside the PPL Center on Embassy Bank Field. This past SJFL season was our biggest and best yet, as it grew to 180 kids (10 teams) that participated in the 2017 season. With the help of our awesome SJFL partners, **Lehigh Valley Health Network, Domino's, Spark Orthodontics, Lehigh Valley Int'l Airport, Embassy Bank, Wegmans, and Red Robin**, we look forward to welcoming up to **12-14** teams for the 2018 season. The SJFL, as we know, has created an excellent experience and learning environment for the parents, families, kids, coaches, and all involved and it will only continue to get better. It will also bring insight to Arena Football, and will build long lasting personal relationships with the Lehigh Valley Steelhawks players, coaches, staff, and surrounding Lehigh Valley community.

The SJFL will be a full contact tackle football league using an arena football format and we want to target youth area teams already in existence. Consequently, it will provide an opportunity for the youth to experience the excitement of arena football in what would be the off-season from their respectable youth football league or team. In short, the league will be made up of the following:

- **Age Group:** 4th, 5th, 6th graders and possibly some 7th graders (12 yrs of age and under) (Ball Carrier Weight Limit > 135 lbs.) *Must supply copy of birth certificate to Steelhawks with registration forms
- **Season Length:** TBD with 2018 schedule (March-May), minimum of 5 games inside PPL Center with champion determined by the best regular season record or playoff games will be played at end of season.
- **Teams:** Players will register with a designated coach/team where teams will have a minimum of 13 players and a max of 22. ***Individual Players can register but we prefer existing youth teams/organizations*** and teams can get sponsors or utilize Steelhawks fundraising programs
- **Fee:** \$ _____/player. Includes customized team jersey, (12) Sideline Hawk Hangout Level ticket vouchers for Steelhawks games, free admission into Steelhawks skills camp before home opener, and a minimum of 5 or possibly 6 games inside the PPL Center.
- **Rules:** 2018 SJFL rule book will be used
- **Game Day Facility:** PPL Center in Allentown, PA **Practice Facilities:** the RINK in Whitehall, PA, Turff Club in Allentown, and PA, Game Time Fieldhouse in Breinigsville (rental discounts)
- **General Information:** Equipment must be provided by the team or individual. Practices will be held on the coach's own accord. In addition, a coach's seminar will occur prior to the season.

Since, this is our 5th year for the SJFL; spaces are limited and will be filled on a first come basis. Our returning teams will have first right of refusal. If you would like more information about the league contact Steelhawks office at 610.282.3100 or email Chris Thompson at cthompson@lvsteelhawks.com or Lauren Petri at lpetri@lvsteelhawks.com.

Sincerely,

Chris Thompson

Head Coach/Assistant General Manager